

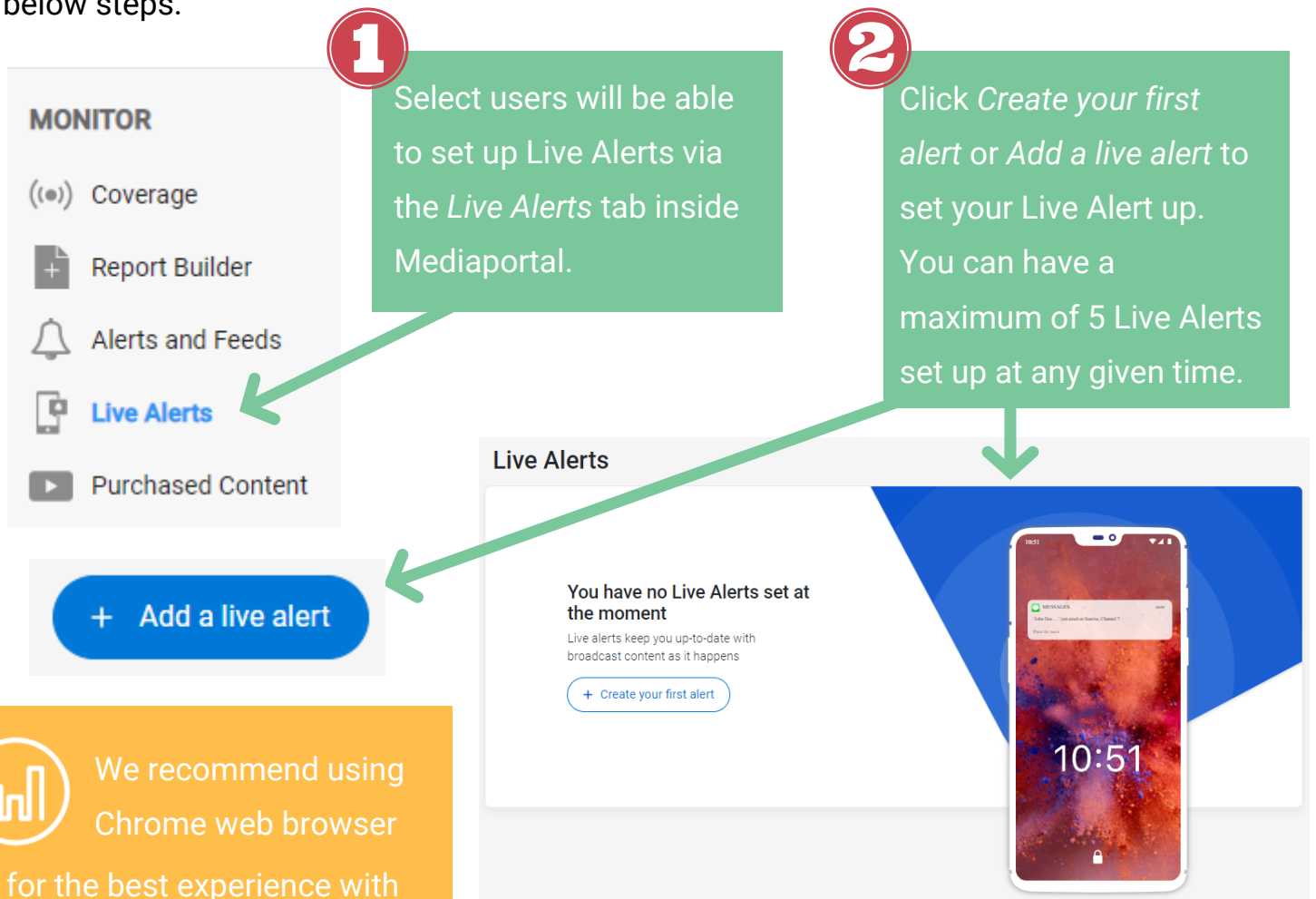



We all know the media never sleeps. That's why we're making it easier and faster than ever for you to stay across relevant broadcast coverage, with Live Alerts.

Set up your Live Alert inside Mediportal in just a few quick steps, then receive an **SMS or email alert notifying you to relevant coverage within just a few minutes of it being broadcast!**

Setting up your Live Alerts

All users from your account will be able to set up Live Alerts inside Mediportal using the below steps.



 We recommend using Chrome web browser for the best experience with Live Alerts.

3

Review the tips for setting up keywords then click 'Okay' to move on to adding what you want to track.



Keyword tips!

- Keep your keywords simple and targeted.
- Capture mentions of keywords X or Y or Z by entering these into the top bar only.
- If you'd like assistance with your keywords, please reach out to your account management team at any time.

OR: Enter keywords of which at least 1 must be mentioned
AND: Enter keywords that must be mentioned
NOT: Enter keywords to exclude

Let us know which channels you'd like to monitor.

4

5

To limit the number of Alerts you're sent, we've introduced 'repeat intervals'. This means, if your keywords are mentioned multiple times on the same channel within a given time period, you won't be notified more than once.

6

Hit Save & next

Save & next

7

Give your Alert a title for context.

8

Enter the mobile number of your recipients. You can add a maximum of 5 recipients.

You can also choose to receive the alert via email using the email tab

9

Hit Save & next

Save alert

Alert Actions

View your active and inactive Alerts on the Live Alerts tab, and take further action: Mute, Edit, Delete.

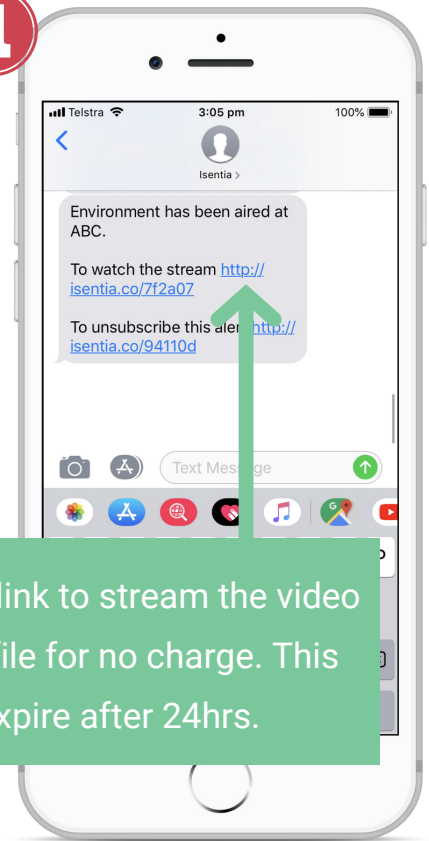
Hit *Edit* to edit the rules, channels and format of your Live Alert.

Hit *Delete* to remove your Live Alert completely.

Receiving your Live Alerts

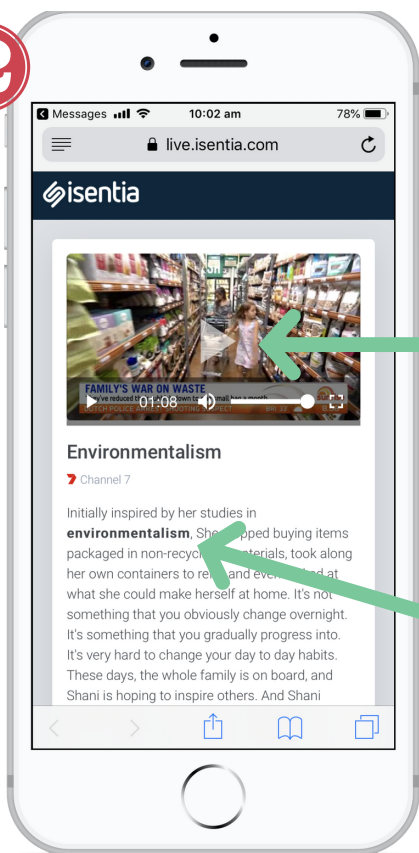
Once your keywords have been mentioned, recipients will be sent an **SMS alert within just a few minutes**. From here, recipients will be able to **play the broadcast for no charge**. This clip will **stream for 2 minutes total**, 1 minute either side of the mention, however will start playing 3 seconds before the first mention. The **full transcript** for the 2 minute clip will also be available on the stream page, with keywords mentioned in bold.

1



Click the link to stream the video or audio file for no charge. This link will expire after 24hrs.

2



Click to play the 2 minute broadcast clip for no charge.

View full transcript below. Your keywords mentioned will appear in bold.

If you received the alert via email, a link will be sent allowing you to access the playable content and summary.

