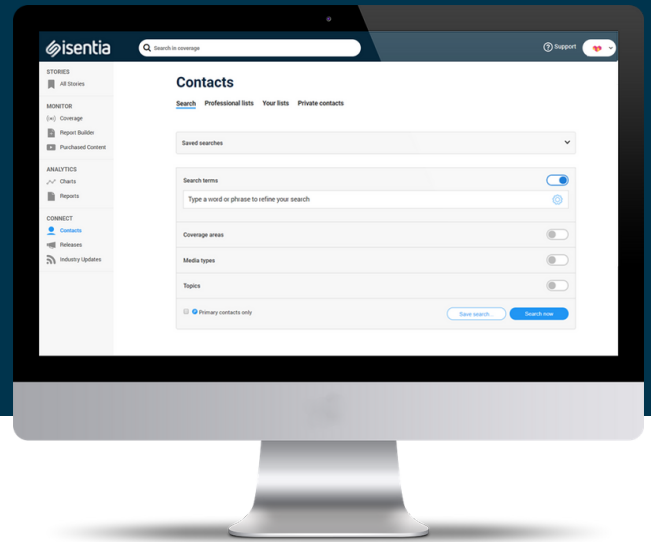


CHEAT SHEET

Connect Contacts



Connect gives you all the distribution tools you need, right inside Mediaportal.

The Connect Contacts area, sometimes known as the Media Directory or the Media Database, gives you access to contact details from over 50,000 media outlets and media contacts.

Start browsing the directory by clicking on *Contacts*, under *Connect* in the navigation sidebar to the left of your screen.

This will take you through to the *Search* tab, where you use the Directory to locate the right audience for your message.

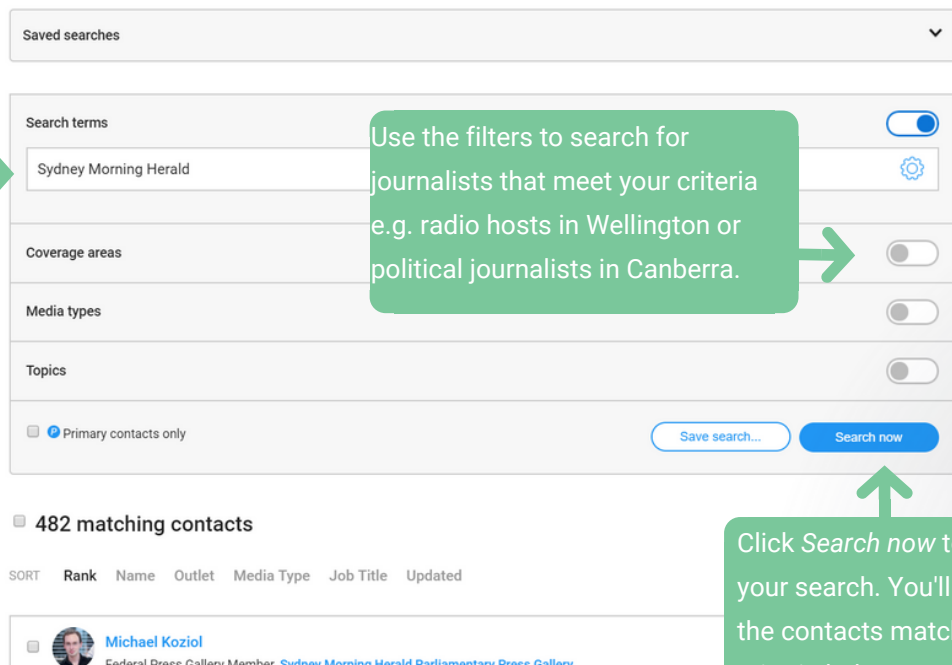
Contacts

[Search](#) Professional lists Your lists Private contacts


Use the *Search terms* box to search for specific contacts or outlets.

Use the filters to search for journalists that meet your criteria e.g. radio hosts in Wellington or political journalists in Canberra.

Click *Search now* to activate your search. You'll then see the contacts matching your criteria below.



482 matching contacts

SORT	Rank	Name	Outlet	Media Type	Job Title	Updated
		 Michael Koziol	Federal Press Gallery Member, Sydney Morning Herald Parliamentary Press Gallery			

When you've selected your search criteria just click *Search now* to activate your search and see your search results.

Click on the contacts in your search results to access detailed profile pages – here you can see information about that contact, like contact details and career history.



Judith Whelan

Judith Whelan is the Head of Spoken Content for ABC Radio (capital city radio network, Radio National and sports network Grandstand) at Australian Broadcasting Corporation (ABC). She was previously the editor at Sydney Morning Herald and has been its News Director. She is the former editor of the Good Weekend and has worked for The Age and The Sunday Telegraph (London).

@whelan60

LinkedIn Profile

3 ROLES FOUND

	HEAD OF SPOKEN CONTENT, ABC RADIO ABC Radio and Regional Content	Other
Telephone +61 2 8333 1500	Address ABC Ultimo Centre 700 Harris Street ULTIMO 2007 , NSW Australia	
Mobile +61 418 719 195		
Email whelan.judith@abc.net.au		
Do you know of changes to this person's details? Let us know		

	HEAD OF SPOKEN CONTENT ABC Radio National	Radio
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There are two different ways of managing these contacts inside Mediaportal:

- Saved Searches
- Your Lists

Click *Save search* from your search results to use this search criteria again. Mediaportal will then keep this search up to date based on your criteria. You can find these *Saved Searches* at the top of the *Search* area.

Contacts

Search Professional lists Your lists Private contacts

Saved searches

You can also select the contacts from your search results and add them to a list. *Your Lists* will be maintained by you – we won't add anyone to these lists based on your criteria. You can find all the lists you have in Mediportal using the *Your Lists* tab.

Contacts

Search Professional lists Your lists Private contacts

SORT Name Updated




<input type="checkbox"/> Dunedin native pitches ⓘ	▼
<input type="checkbox"/> Gold Coast Campaign Invites ⓘ	▼

As well as using the Connect directory to create *Saved Searches* and *Your Lists*, you can also use the *Private Contacts* tab to add your own media lists to Connect. These Private Contacts will stay private only to you, unless you choose to share them with your team members.


Contacts

Search Professional lists Your lists Private contacts

Private contacts are visible only to you and people they have been shared with. You can organise private contacts into lists when they are added to Mediportal.



NEW PRIVATE CONTACT
Quickly add a single contact



IMPORT FROM A FILE
Upload multiple contacts

SORT Name Updated

Professional lists are also available when you need them: they're pre-prepared lists of media contacts based on topic or geography. These are kept up to date by our Isentia Media Directory Research team and they're great for when you need to get a media release out ASAP. You can locate these lists in the *Professional Lists* tab.

Contacts

Search Professional lists Your lists Private contacts

GROUP **Geography** Topic

Australia ▼

Select a Professional list and click Send a Release to send a new media release. You will be able to review and edit the recipient list before the release is sent

All Australian media by region



All these different types of contacts in Connect have you covered, whatever your distribution needs. When you use Connect to send a media release you can send to any combination of Your Lists, Saved Searches, Professional Lists and Private Contacts.



Download and take action

You can also use Connect to export Contacts data to a CSV file. Just select your contacts you wish to export from your search results, or from a Saved Search or Your Lists. Exported contacts will be emailed to you as an attachment.

3 contact(s) selected

Add to list

Export